

# **ESPY-TV**

## **VIDEO PRODUCTION SERVICES**

**611 BROADWAY - STE. 708  
NEW YORK, NY 10012**

**(212) 673-0899**

**(800) 735-6521**

**info@espytv.com**

**DVD MASTERING  
& DUPLICATION**

**DIGITAL EDITING**

**ON-LOCATION &  
STUDIO PRODUCTION**

**VHS DUPLICATION**

**STANDARD CONVERSIONS**

**VIDEO SYSTEMS DESIGN  
AND CONSULTATION**

## DVD to DVD-R DUPLICATION

|        |         |          |          |           |
|--------|---------|----------|----------|-----------|
| 1 copy | 2 to 10 | 11 to 25 | 26 to 50 | 51 to 100 |
| \$10   | \$7     | \$6.50   | \$5      | \$4.50    |

Duplication prices includes Black Print on White DVD-R Discs and Slimline Black Jewel case.

*(\$10 initial set-up fee for any printing)*

Special color printing \$.50 additional per disc

**PAPER SLEEVES AVAILABLE**

**FULL SLEEVE INSERT BLACK HARD CASES \$.50 each**

**We use quality FUJI and TAIYO-YUDEN DVD-R media.**

**FOR QUANTITIES ABOVE 100 PLEASE CALL**

### ***DVD or VHS, What is best for your project?***

DVDs are a great way to distribute your videos, however DVDs come in several different formats.

- *Recordable DVDs* are good for runs of under 300 discs.

Unfortunately some older DVD players might have problems with recordable DVDs. DVD-R discs are the most universal of all recordable DVD formats.

- *Replicated DVDs* are nearly 100% universal but require mass production of a minimum of 300 discs.

Consider duplicating on VHS for guaranteed playback.

## VHS DUPLICATION

**QUALITY VHS COPIES FROM BETA-SP, DVCAM, DV, 3/4, S-VHS, VHS, 8MM, Hi8, DIGITAL 8**

| QUANTITY/LENGTH     | 30 MIN. | 1 HOUR  | 2 HOUR |
|---------------------|---------|---------|--------|
| 1 from VHS          | \$15    | \$15    | \$20   |
| 1 from BetaSP, DV   | \$20    | \$25    | \$30   |
| 2 - 9 - all formats | \$10    | \$12.50 | \$15   |
| 10 - 19             | \$8.50  | \$10    | \$12   |
| 20 - 49             | \$7     | \$9     | \$10   |
| 50 +                | \$6     | \$8     | \$9    |

*Prices are for direct dubs only.*

*Special attention may add to the price.*

**HIGH GRADE FUJI TAPE & WHITE SLEEVE INCLUDED**

**CALL FOR PRICES ON QUANTITY**

**BLACK LIBRARY CASE WITH CLEAR FULL INSERT - .75 EA**

**PRINTED TAPE LABELS - 0.25¢ EACH - \$10 SET-UP FEE**

**Labels included with runs of 10 or more**

## **INTERNATIONAL STANDARD CONVERSIONS**

**PAL / NTSC - WORLDWIDE TELEVISION TO/FROM VHS IN ANY STANDARD, OR TO PAL VHS FROM NTSC BETA-SP, DVCAM, DV, 3/4, S-VHS, 8MM, HI-8, DIGITAL 8**

| QUANTITY/LENGTH      | 30 MIN. | 1 HOUR | 2 HOUR |
|----------------------|---------|--------|--------|
| 1                    | \$20    | \$25   | \$35   |
| 1 from Beta-SP, etc. | \$25    | \$30   | \$40   |
| 2 - 5                | \$15    | \$20   | \$25   |

**PAL DVD / NTSC DVD conversions add \$10**  
**SCREENING QUALITY NTSC/PAL CONVERSIONS**  
**\$50 per hr. - MiniDV, DVcam**

### **HIGH DEFINITION VIDEO - HDV**

We are pleased to offer duplication and production services with the new HD format, HDV. The new format brings everyone incredible quality at a low price, but not without a few issues you should be aware of.

- JVC and SONY use different versions of HDV and are not compatible with each other. CANON uses SONY HDV but has a unique recording setting that only CANON can playback. Please know what version of HDV you are using.
- Until high definition DVD becomes widespread, we recommend that you distribute your HDV projects in standard definition.

## **PROFESSIONAL DUPLICATION**

**HDV (SONY & JVC), DVCAM, MiniDV, BETA-SP, S-VHS, 3/4 \$30 PER HOUR per video**  
**DigiBETA RATES CALL TAPE STOCK NOT INCLUDED**

## **FULL VIDEO PRODUCTION SERVICES**

**PRE-PRODUCTION TO DELIVERY,**  
**ON-LOCATION: ONE CAMERA / MULTI-CAMERA,**  
**HIGH DEFINITION or STANDARD DEFINITION,**  
**THREE CAMERA LIVE STUDIO & TELEPROMPTER**  
**Call for Details and Rates**

# **VIDEO SYSTEM CONSULTATION, DESIGN AND ENGINEERING:**

## **TELEVISION STUDIOS, MASTER CONTROL, RESEARCH FACILITIES....**

We design and install professional video systems customized to your purpose. From equipment purchase lists to finished facilities to staff training sessions.

**CLIENTS INCLUDE: COLUMBIA UNIVERSITY, THE NEW SCHOOL, MANHATTAN NEIGHBORHOOD NETWORK, THE JEWISH BOARD OF FAMILY GUARDIANS, THE N.Y. PSYCHIATRIC INSTITUTE**

## **ESPY-TV: OVER 20 YEARS OF EXPERIENCE.**

**PAST CLIENTS INCLUDE: SNL, The Cartoon Network, The Disney Channel, BMI, Clear Channel, VISA, Milbank Tweed, Legal Aid Society, Penguin Books, NY Philharmonic, New York City Opera, Warner Brothers, Metro-North, Marborough Gallery, Dahesh Museum, Vincent Longo, Cynthia Rowley, ICM, National Dance Institute, The Economist, Chamberlain Books, NYC Health and Human Services, MSG, Time Out Magazine, Details, Harpers, Nylon Magazine.**

## **PROFESSIONAL MEDIA**

We now offer quality Fuji recording media.

|  |     |     |                      |     |      |      |
|--|-----|-----|----------------------|-----|------|------|
| <b>DVC MiniDV - HDV:</b>                             |     |     |                      |     |      |      |
| 60   | 80  |     |                      |     |      |      |
| <b>DV131 Small DVcam &amp; DV131 Large DVcam/DV:</b> |     |     |                      |     |      |      |
| 32s  | 40s | 34L | 64L                  | 94L | 124L | 184L |
| <b>M321SP Betacam SP:</b>                            |     |     |                      |     |      |      |
| 5m   | 10m | 20m | 30m                  | 60L | 90L  |      |
| <b>D321 DigiBETA:</b>                                |     |     |                      |     |      |      |
| 6s   | 12s | 32s | 40s                  | 64L | 94L  | 124L |
| <b>DVD-R printable blanks</b>                        |     |     |                      |     |      |      |
| <b>10 or more w/ jewel cases</b>                     |     |     | <b>50 on spindle</b> |     |      |      |

Please call for tape formats or lengths not listed.

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# DVD PRODUCTION

## **What sort of DVD is best for your project?**

We offer two kinds of DVD creation. The first is a simple **DVD recording** of your video with a very basic menu. It is an excellent way to distribute your content quickly. The second, **DVD authoring**, requires computer programming and, more importantly, artistic decisions. These resemble commercial DVDs as they can have custom menus or special functions programmed into the DVD such as automatic looping. Authored DVDs require time to properly create the master disc.

## **STANDARD VIDEO FORMATS TO DVD-R**

### **SIMPLE DVD RECORDING - BASIC MENU**

|       |       |       |  |
|-------|-------|-------|--|
| 1/2hr | 1 hr. | 2 hr. | For multiple copies, see our Duplication rates |
| \$20  | \$30  | \$40  |  |

Seperate Videos to same DVD - \$5 per changeover

For PAL DVDs add \$20

On-Screen Menu Titling - \$5 per title

## **ADVANCED DVD PRODUCTION**

**SPECIAL PROGRAMMING, NAVIGATION & MENU CONSTRUCTION, DVD DESIGN, MINIMUM \$80 - includes MASTER DVD-R**

## **DVD REPLICATION WITH PACKAGING**

**MINIMUM 300 DISCS includes DVD PROGRAMMING, MASTER DVD FILES & PACKAGING DESIGN - RATES START AT \$1250**

# DIGITAL EDITING

**ON-LINE/OFF-LINE WITH EDITOR**

**HDV, DVCam, DV and BetaSP**

**\$70 PER HOUR \$420 PER SEVEN HOUR DAY**

**CALL FOR LARGE PROJECT DISCOUNTS AND DigiBETA RATES**

## **ANIMATICS / STORYBOARDS**

Work completed for Cartoon Network, Children's Television Workshop, Saturday Night Live, Disney Channel. Call for rates and details.